



December, 2009 / Kislev, 5770

Dear Friends,

It gives us great pleasure to inform you that **Hedda S. Morton** will be installed as the next President of the Jewish Educators Assembly at our upcoming Conference. The installation will take place at our Honoree Dinner on **Tuesday evening, January 26, 2010** at the Marriott Inn and Conference Center, College Park, Maryland. Hedda has distinguished herself as an innovator and a dynamic practitioner in the field of Jewish education. She brings great passion and creativity to this significant leadership position.

The Jewish Educators Assembly is the professional organization of educators in the Conservative movement. We seek to constantly uplift and enhance Jewish education by providing opportunities for educators to grow through professional development and by encouraging young people to come into the field. For many years now, Hedda Morton has epitomized the highest ideals of the Jewish Educators Assembly. For the past nine years, Hedda has served as the Director of Congregational Learning at Adath Israel Congregation, Lawrenceville, New Jersey. During that time she has constantly enriched and expanded the scope of the educational program, developing family, adult and community programs that impact the culture of the synagogue and the community. She has given generously of her time and her talent to her home synagogue, Congregation Beth El of Voorhees, New Jersey. Hedda has modeled lifelong learning through her ongoing participation in seminars, workshops, lectures and studies at the Conservative Yeshiva in Jerusalem. She has been deeply involved in the activities of the Delaware Valley Region of JEA and has served as a national JEA Board Member and Officer. For the past four years, Hedda has served as one of the chairs of the Annual JEA Conference. We are thrilled that Hedda will now bring her informed and inspired leadership to the role of President.

More significant than her list of accomplishments is Hedda's warmth, caring for each individual and passion for learning. Hedda has undoubtedly touched each of us with her kindness and broad smile. We now invite you to take part in celebrating Hedda's installation in any of the following ways:

- **Dinner** – You are cordially invited to join us for dinner at the Marriott on Tuesday evening, January 26 at 6PM. The evening will include a reception, full dinner and entertainment by the Kol Sasson a cappella group. Cost for the dinner is \$136 and advance reservations are required. Please use the enclosed dinner reservation form to reply.
- **Program Journal** – JEA will be printing a beautiful Program Journal in conjunction with the Conference. We invite you to salute and pay tribute to Hedda by placing an ad in the Journal. A Journal Ad Blank is enclosed.

Whether or not you are able to attend, we know that you will want to congratulate Hedda and wish her well on this new undertaking, which will only serve to further strengthen her skills and broaden her thinking as a congregational educator. We at JEA are extremely proud of her and we celebrate the beginning of her administration. Please feel free to contact us should you have any questions.

Cordially,

Edward Edelstein
Executive Director



Celebrating Hedda Morton's Installation As President of JEA

Jewish Educators Assembly
58th Annual Conference
January 24-27, 2010

JEA DINNER RESERVATION

Note to JEA Conference Participants: This dinner is included in the JEA Conference package. No additional reservation or payment is required.

____ I/We would like to attend the Dinner on **Tuesday evening, January 26 6PM at the Marriott celebrating Hedda Morton's Installation as President of the Jewish Educators Assembly.**

Please reserve ____ seats for me at \$136 per person

Your Name _____

Company or Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

If possible, please seat me with _____

____ My check for \$ _____ made payable to Jewish Educators Assembly is enclosed

____ Please charge my credit card as follows:

Amount \$ _____ Visa _____ MasterCard _____ American Express

Account # _____

Expiration Date _____ Security Code _____

Name as it appears on the credit card _____

Credit Card Billing Address _____

Please return using the enclosed envelope to:

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Broadway and Locust Ave., PO Box 413 Cedarhurst, NY 11516
Phone: (516) 569-2537 Fax: (516) 295-9039
jewisheducators@jewisheducators.org
Paid Reservations due by January 12, 2010